



Small Business Development Corporation



Western Australia



# Supply Chain Know How

Practical information for small business

Tuesday, 27 September 2011  
Thursday, 29 September 2011



The Small Business Development Corporation invites you to attend **this practical and informative seminar** presented by Nicholas Press from Press Logistics Group about the importance of logistics and sound supply chain management in your business from one of the nation's leading experts.

To **maximise profit** in any business it is important to understand the processes involved, from the start of the supply chain to the end consumer. The effective movement of resources, materials, and people can ensure a smooth workflow from start to finish, and gives your business the competitive edge when bidding for local contracts.

Nicholas Press will be available for a limited number of FREE 20 minute one-on-one appointments after the seminar to discuss logistics and your business.

## You will learn:



- Current trends within logistics industry



- Situation analysis of existing supply chains



- Production planning
- Inventory management
- Warehousing



- Demand forecasting
- How to boost sales
- Cost reduction strategies

*You can't afford to miss this one, but book now because places are strictly limited.*

**COST: \$25**

DATES: Tuesday 27 & Thursday 29 September 2011

TIME: 10.00am for 10.15am start to 12.30pm

VENUE: Level 2, 140 William Street, Perth

**Bookings are essential, register by 20 September:**

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